

Melissa Mazur

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About

Melissa is a graduate of Savannah College of Art and Design with an Art Direction concentration in Advertising and Branding and a Graphic Design minor. Melissa has 4 years of experience art directing 360 advertising campaigns at Savannah College of Art and Design. She has 3 years of professional work experience in creating communications graphics, presentations, infographics and working within brand guidelines at EMD Electronics. Along with her art direction and graphic designing projects at EMD Electronics Melissa also took on roles of project coordination and management.

Experience

Designer

Jan 2024 - present

Closets by Design

Bridgewater, NJ

At Closets by Design Melissa follows up on leads to clients homes to problem solve closet design solutions. Utilizing on site measuring, consultation, designing and sales Melissa uses her eye for design and ability to connect personally to provide an experience for every client.

Graphic Designer

June 2021 - Jan 2024

EMD Electronics (Merck KGaA)

Branchburg, NJ / Hybrid

Melissa worked alongside the information technology team, project managers and leads to create personalized and on brand communications graphics. She skillfully crafted presentation slides, email banners, posters, and infographics abiding by the company brand design standards. In tandem with her graphic design work Melissa also coordinated various projects and led research in company purchasing activities and audio visual equipment projects.

Sales Associate

2021-2022

Savannah Candy Kitchen

Savannah, GA

As a dedicated sales associate Melissa delivered outstanding customer service to all customers. Melissa presented confidence and knowledgeability to work independently and as a valuable asset to her sales team. Melissa demonstrated the ability to multi-task in a fast-paced environment and a great attention to detail. She proactively greeted and developed lasting customer relationships by treating customers with courtesy and respect.

Education

Savannah College of Art and Design

2019-2023

BFA Advertising and Branding | Art Direction Concentration | Graphic Design Minor

Skills

Hard Skills

Project Management

Art Direction

Ad Campaign Creation

Graphic Design

Copywriting

Concepting

User Interface Design (UI)

User Experience Design (UX)

Website Design

Print Media Design

Social Media Management

Content Creation

Advertising / Marketing

Technical Drawing

Package Design

Design Applications

Adobe Creative Suite
Photoshop
Illustrator

InDesign
Lightroom
After Effects

Adobe XD
Figma

Business Applications

Adobe Acrobat
MS Power BI
MS Office
Excel pivot tables
Powerpoint

MS Teams
MS Outlook
OneNote
Sharepoint
Smartsheet

Solidworks Manage
Zoom
SAP Ariba
Ledox